

KEEPING OHIO Connected

Constant investment and innovation are keeping our devices connected and the networks from bursting at the seams

\$1b

Ohio telephone companies invest \$1 billion annually in the telecom network constantly making upgrades to expand broadband and wireless services

60%

Wifi carries 60% of mobile data traffic

63%

63% of the U.S. population has a smartphone

\$20b

Telecom in Ohio is a \$20 billion annual industry

\$4b

Ohio telephone companies contribute more than \$4 billion annually to Ohio's economy and employ more than 16,000 Ohioans

151

Smartphone screen time has surpassed TV viewing at 151 minutes per day versus 147 minutes for TVs

72%

Broadband is now in 72% of homes

50%

Time-shifted television viewing has increased 50% in just the last year

66%

Local telephone companies have lost 66% of their landlines since the year 2000 to wireless and VoIP alternatives

45%

45% of homes in Ohio are wireless-only and no longer have a landline phone

34.2%

Netflix accounts for 34.2% of Internet traffic in North America during evening hours

110%

The average household data downloads has increased 110% over the last year